

TMC

TEXAS MEDICAL CENTER

INTERNATIONAL AFFAIRS COUNCIL

Thursday, October 13, 2016

12 – 1:30 p.m.

TMC Executive Board Room

6550 Bertner Ave, Floor 6, Houston, TX 77030

**TMC Council Members Present:**

Beatriz Varman, TMC Library

Shiu Yien Chung,

Joy Dun, Baylor College of Medicine

Kelly Hakes, MD Anderson

Tania Matar, CHI St. Luke's

Renee Khoury, Houston Methodist

Calter Aleixo, Houston Methodist

Sherif Menissy, MD Anderson

Foreset Smith, Prairie View

Salam Waqialla, Memorial Hermann

Guests Present:

**TMC Members Present:**

William F. McKeon, EVP, COO & CSO

Tatum Boatwright, Marketing Associate

## HIGHLIGHTS

- I. Welcome & Introductions – William McKeon, EVP, COO & CSO, TMC
  - The meeting commenced shortly after noon. The co-chairs welcomed the council and presented the agenda.
  
- II. Overview of TMC3 – William McKeon, EVP, COO & CSO, TMC
  - William McKeon, provided an overview of the TMC3 project that will begin in the beginning of 2017. The project started when member institutions came to the TMC individually asking for more research space on the land. In turn, TMC will be creating a joint research campus where member institutions can become a part of. UTHealth, MD Anderson, Baylor College of Medicine and Texas A&M will all be building their own institutional research buildings at the beginning of the build and will be known as the anchor institutions. TMC3 will be rightfully known as the 3<sup>rd</sup> coast, as it follows the east and west coasts.
  - TMC3 will be located in the middle of the primary clinical campus and the research campus. The campus will include a conference center and hotel, residential space, green space, retail, restaurants and bars and pedestrian space for bikes and walking. As the structure of TMC3 is a double helix, the entire top of this helix will be a park that will include yoga classes and bocce ball. A piatzo will be in the center of the helix. This will include water features, landscape, statues and an area to hold four to five thousand guests.
  - The TMC Hotel will be the start of the campus build. This will begin in 2017 and will bring 300 rooms to the campus. Attached to the hotel will be a conference center that can hold 2,500-3,000 guests. Catering will be done through our conference center to allow guests an easily accessible location to hold medical conferences and events.
  - As the council continued to hear about the TMC3 project, members had a lot of questions about the financing of the space. The entire project will cost around 2 billion dollars when it is complete. Member institutions will support the development of each building and the helix cost is shared by

the institutions plus TMC who will pay 20% of the project. that will be Financing – each member institution will support the development of each building. Helix is shared by all 5 and we will pay 20% of the project.

- Overall, the TMC3 campus will be the first time all member institutions will build an asset collectively and allow the TMC compete on a global level collectively. Member institutions will be able to purchase square footage from TMC if they need research space.
  - For example, Rice University will be purchasing square feet for bioinformatics.
- As the project begins, members will be granted more information about the timeline and specific attributes or partnership that will be going into the build.

### III. Council Updates:

- Media Fam – Kelly Hakes, Project Director, Global Academic Programs, MD Anderson Cancer Center
  - The international affairs council will want to being a media fam with the TMC member institutions. Different countries media representatives will be invited to our campus in the spring and fall of each year. The goal of this initiative is to be inclusive and have TMC representatives showcase their institutions and conclude with a tour of the TMC. This will be a chance for members to show their diversity and collectiveness in the member institutions. This will allow for the opportunity to show the TMC as a collaborative scene and show what we can do together. The council also agreed that showing the TMC3 presentation and what do we have to offer all coming together.
  - For the first media fam, the TMC is looking at starting this in late March or early April. The first country that will be invited is Mexico, this is based off where our international delegations are coming from. An idea is to host the event in Third Coast and hold a VIP reception the night before the event.

- International Patient and Student Survey Data: Tania Matar, VP, International Services, Baylor St. Luke's
  - The data that was collected was a volume collected on a monthly basis. As international delegations are increasing on the TMC campus, member institutions are interested in learning about who and why they are coming to the TMC. However, in the future the goal would be to be able to break down the data instead of just showing the volume.
  - The problem with this data collection is that every member institution has a different way of collecting the data. The best way to gain the most accurate data is for the TMC to collect the data and then break down this to find the international programs.
  - Having the ability to show case the strength of the TMC's international program will have many benefits in the future. This will allow for the ability for the TMC to use this to leverage institutions buying power, as well as, could help international patients fast track through customs.

#### IV. Action Items:

- **Council Members:** If you are interested in helping the council with the media fam initiative. Please contact Kelly Hakes ([kjhakes@mdanderson.org](mailto:kjhakes@mdanderson.org))
- **Tatum Boatwright:** Begin to create a TMC t-shirt that will include all member institutions.
- **Council Members:** Please send any international delegation information to Tatum Boatwright ([tboatwright@tmc.edu](mailto:tboatwright@tmc.edu)). As a way to being the collection of data, we can see what information is on hands today.

Next Meeting:

TBA

TMC Executive Offices

6550 Bertner Ave.

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