

TMC



TEXAS MEDICAL CENTER

STUDENT AFFAIRS COUNCIL

Monday, February 20, 2017

3:30 – 5 p.m.

TMC Executive Offices

Council Members Present:

Forrest Smith, Prairie View College of Nursing

Naomi Cruz, PVCN

Regi Toussant, Baylor College of Medicine

Mikiba Morehead, Baylor College of Medicine

Stephanie LaValley, Baylor College of Medicine

Ashely James, Houston Methodist

Dan Maxell, University of Houston

Guest Speakers Present:

Joshua Adams, Baylor College of Medicine

TMC Members Present:

Tatum Boatwright, Marketing Associate

HIGHLIGHTS

- I. Welcome & Introductions – Dan Maxwell, University of Houston
 - The meeting commenced shortly after 3:30 p.m. in the TMC Board Room.

- II. Guest Speaker: St. Baldrick's Event – Joshua Adams, Baylor College of Medicine
 - The council was informed about a St. Baldrick's, a collaborative event among TMC Member institutions that will be this spring. This program is a national organization focused on raising money for children's cancer research. Participants raise funds and at the end event some volunteers will shave their heads.
 - This program has been hosted with the TMC campus for the past 5 years and still is in need with link throughout the TMC. Currently, the TMC members include, Baylor College of Medicine, UTHealth and Texas Children's Hospital. Last year, they were able to raise \$25,000 and had 20 individuals shave their heads at the event.
 - This year, the event will be on April 1 from 12 – 4 p.m. in Sugar Land, Texas. A digital invitation of the event is attached for your review. Students are encouraged to distribute this among their member institutions.
 - If you would like more information, the website is <https://www.stbaldricks.org> or contact Joshua Adams at jmadams@bcm.edu.

- III. TMC Student Affairs Social Media Platforms
 - Last year, the council ended the year wanting to create a campus wide communication system where all student councils can interact and share information among all TMC academic institutions. As we broke for the new year, council members were supposed to jot down quick notes about what is the best way for mass communication among multiple platforms.
 - Facebook was seen to be the most reliable, easy to use and will allow for multiuser data sharing among our council. Ashley James with Houston Methodist offered to help with the startup of this. We will create a TMC Student Affairs Facebook page and then invite members to share this with their student organizations. Through media tools such as hoot suite, we can schedule posts ahead of time to promote student events and activities happening thorough the campus.
 - One way students will be encouraged to join our Facebook page is through incentives. The idea was to offer gift cards and other items that allow for members to join at the begging and keep members engaged.

- IV. Council De-Brief – TMC Serves 2016
 - Last year, the council had over 200 students attend the event and volunteer their time at the food bank, packaging over 5,000 pounds of food! Members included students and faculty from every TMC academic member institution.

- For 2017, the council is going to continue the event at the TMC Innovation Institute and then traveling and working at the Houston Food Bank.
- Dates that the students plan to look at for this year's event include: October 28, November 4 & November 11.

V. Action Item:

- **Council Members:** Attached you will find information for the St. Baldrick's event on April 1, 2017. For more information, visit the website at <https://www.stbaldricks.org>
- **Tatum Boatwright & Ashley James:** Connect and work on building a TMC Student Affairs Facebook account and share with the council members.
- **Council Members:** Please check your calendars and come to the next meeting with dates for our TMC Serves 2017 date.

Next Meeting:
TBD 2017
TMC Executive Offices
6550 Bertner Ave.
Sixth Floor
Houston, TX 77030