



INTERNATIONAL AFFAIRS COUNCIL

Wednesday, May 18, 2016

2:00 – 3:00 PM

George R. Brown Convention Center – **Room 342E**

TMC Council Members Present:

Ottley Sims, Harris County Hospital District

Kamille McIver – Girton, Xconomy

Zeljka Momirovic, City of Houston

Mohit Bangia, City of Houston

Kelly Hakes, MD Anderson

Jorge Franz, Houston First

Louis Browne, Houston Consular Corps

Tania Matar, St. Luke's

Jade Sebek, MCI Group

Daniel Palamo, Greater Houston Convention and Visitors Bureau

John Kajander, Houston First

Forest Smith, Prairie View A&M

TMC Members Presents:

Chase Untermeyer, TMC

Bill McKeon, EVP, COO, CSO

Tatum Boatwright, Marketing Associate

HIGHLIGHTS

- I. Welcome & Introductions –Tania Matar, CHI St. Lukes Health System, Kelly Hakes, MD Anderson & Bill McKeon, COO, TMC
- II. IAAC Global Business Development Priorities FY2016 – Tania Matar, CHI St. Lukes Health System
 - Identify 6 initiatives:
 1. TMC Visitors Center – Lead: Jorge Franz
 2. Patient and student Survey/data – Lead: Ottley Sims
 3. Consular Corp. – Lead: Dr. Browne
 4. Media fam- Lead: Kelly Hakes and Celia Morales
 5. International Meeting- Lead: Daniel Palomo
 6. New Prevailing Wage- Lead: Rose Mary Valencia
- III. Trade Mission to Saudi Arabia & Kuwait – Tania Matar, CHI St. Luke’s Health System
 - Tania Mata, CHI St. Luke’s updated the council on the trade mission to Saudi Arabia and Kuwait that took place in the Spring of 2016. The initiative of the trade mission is focused on the development of private partnerships with TMC institutions for the goal in developing a health care structure overseas.
 - As this initiative is still newly developed, there is a lot of interests and opportunities for expansion in both Saudi Arabia and Kuwait. The main need from TMC Institutions is the help in developing courses that are able to help with training and educating the current health care providers.
- IV. Quarterly luncheons with Consular Corp. - Dr. Louis Brown
 - Dr. Brown gave an update on the Consular Corp. luncheon that will be hosted in the Fall of 2016. This luncheon will be planned during the summer of 2016, the exact date is TBD.
 - The council as a whole discussed having a lecture or seminar event during the year and opened for institutions to present anything that is interesting. An idea that was discussed is to have a speaker present on the topic of Zika and share the unknown facts of this virus with the group.
 - The Consular Corp will be proposing an interest in become featured in the TMC publications. Currently, TMC has 3 sources of media, *TMC Today*, *The Pulse*, @ *TMC News*, that can share events and updates from the Consular Corp across the TMC campus. This way the campus will continue to be updated with any information regarding international visits happening in Houston.
- V. Announcements & Updates

- Task Forces Report: Meetings & Conferences - Daniel Palomo, GHCVB
- Global Partnership Agreement with Visit Houston – Jade Sebek, Amy Allen & Michael Green, MCI Group
 - Jade explained the Global Partnership Agreement from the MCI Group that started in January 2016. This agreement will bring existing clients to Houston, bid on new business and international conferences to Houston, as well as, creating new international meetings that will happen annually.
 - MCI is the largest conference organizer in the world and can provide many benefits to institutions such as bid support, conference delivery, conference promotion, program management, financial management and much more. The main difference MCI has the ability to do compared to an event planner is providing the financial support.
 - MCI will also be implementing a Ambassador Program in the fall of 2016. This will provide a network of people to help others find conferences that can fit into Houston and will help continue to grow Houston on an international level.

VI. Action Items:

- **Council Members:** If you have any questions or would like additional information regarding the Global Partnership Agreement with MCI Group, please visit www.mci-group.com

Next Meeting:
TBA
TMC Executive Offices – Trevisio
6550 Bertner Ave.
Sixth Floor
Houston, TX 77030