

COMMUNICATIONS & EXTERNAL AFFAIRS COUNCIL

Tuesday, March 28, 2017

12 – 1:30 p.m.

TMC Board Room

AGENDA

- I. **Welcome and introductions** – Christen David, VP of Communications, TMC
 - a. Communicators contact list
 - b. Meeting attendance raffle
 - c. TMC Pulse survey – Maggie Galehouse, Editor, TMC Pulse
- II. **Welcome new members**
- III. **Updates and announcements:**
 - a. Editorial calendar and advertising with TMC Pulse – Felicia Zbranek-Zeitman, TMC News
- IV. **What Makes a Great Media Pitch** – Mike Hixenbaugh, Reporter, Houston Chronicle
Mike Hixenbaugh writes about health care and medicine for the Houston Chronicle. Previously, he was a reporter at The Virginian-Pilot in Norfolk, Va., where his work on the military and veteran's affairs was co-published with ProPublica, NBC News and the Investigative Reporting Program at UC Berkeley. Mike graduated from the University of Akron in 2007, before going to work for small newspapers in Ohio and then North Carolina.

Next meeting:

Wednesday, June 14, 2017

